

EASY RINSE SHAMPOO (EU07603B)

A nourishing cleanser for dry hair

A	Water (Aqua)		73.95%
	AMONYL™ 675 SB (Cocamidopropyl Hydroxysultaine)	Seppic	10.00%
	ORAMIX™ NS 10 (Decyl Glucoside)	Seppic	1.00%
	ORAMIX™ L30 (Sodium Lauroyl Sarcosinate)	Seppic	5.00%
	PROTEOL™ OAT PF (Sodium Cocoyl Oat Amino Acids)	Seppic	5.00%
	XYLISHINE™ C (Xylitylglucoside, Anhydroxylitol, Maltitol, Xylitol, Pelvetia Canaliculata Extract)	Seppic	3.00%
	Sodium Benzoate	VWR	0.50%
	Polyepsilon-lysine	DKSH	0.30%
	Polyquaternium-10	Jan Dekker	0.25%
	Sol 50% citric acid		qs pH

Aspect : Clear liquid slightly yellow

pH: 5.3

VISCOSITIES: **1M at RT:** 4,010 mPa.s Brookfield LV2-6

Recovery at RT (after 1M at 45°C): 3,000 mPa.s Brookfield LV2-6.

STABILITY: 2M at RT, 45°C and 4°C.

FORMULATION ADVICES: **Laboratory scale - 300 g - Anchor**

Add the water, sodium benzoate and dissolving. Mix well between each addition. Add Polyquaternium-10 pendant and mix for 10 minutes. Add all the ingredients one by one in the order mentioned until they are completely dissolved. Finally, adjust the pH to around 5.3.

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HIGHLIGHT:

A combination of well-tolerated foaming agents easy to rinsed-off, with good biodegradable profile for this formula with only 8.5% of active matter: **AMONYL™ 675 SB, ORAMIX™ NS 10, ORAMIX™ L30 & PROTEOL™ OAT PF.**

XYLISHINE™ C offers an anti-frizz and volume control power and repairs both scalp and hair.

Use on wet hair to remove product buildup, smooth cuticles while soothing the scalp.



NATURALITY
PROFILE
according to
ISO 16128 norm



EASILY RINSED-OFF

GOOD FOAMING

ANTI-FRIZZ PERFORMANCES

