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## Seppic unveils its new identity: Seppic, science that cares

Over the past 10 years, Seppic has established itself as one of the leaders in the specialty ingredients for the Health and Beauty markets. With an innovation resolutely focused on serving customers and stakeholders, Seppic offers solutions that meet the expectations of today's society.

By redefining its brand platform and adopting a new graphic identity, Seppic is unveiling its ambitions, its vision and how the company wants to present itself: a powerful and timeless identity that is effective, inspiring and continuously committed to a science that is attentive to the world around it.



The new logo, with its upright, solid characters, reflects both:

- the reliability of its services and ingredients through its culture of efficiency and performance,
- its scientific rigour, supported by a team of passionate men and women,
- and the importance Seppic places on the relationships it builds with its customers, employees and stakeholders.

In this way, the brand asserts its leadership and its difference.

**Hannes Moeller**, Chief Executive Officer at Seppic, states: « *Over the 80 years of Seppic's existence, the company has managed to renew itself and demonstrate its boldness and passion for breaking new ground. We are true to who we are and what we believe in. Today, as well as being a key creator of ingredients, we are a partner of choice, innovative and responsible. We offer our customers and all our stakeholders our scientific expertise, our exacting standards, our passion and our constant attention to the world around us.* »

### **Seppic in brief**

A subsidiary of Air Liquide Healthcare, Seppic designs, produces and distributes for 80 years a wide range of **specialty ingredients for cosmetic, nutraceutical, pharmaceutical, veterinary and industrial products**. Seppic employs **close to 900 people** worldwide, including **110 employees dedicated to innovation** who develop effective ingredients with unique characteristics. **Present in 100 countries** through its subsidiaries and its network of distributors, Seppic aims to help everyone live well, and in good health in a healthy environment. [www.seppic.com](http://www.seppic.com)

### **Healthcare activities at Air Liquide**

Air Liquide Healthcare is a world leader in medical gases, home healthcare services and specialty ingredients. Our 16,500 employees support 2 million chronic patients and provide medical gases and related services to 20,000 hospitals and new care facilities, as well as 140,000 healthcare professionals. Committed to working alongside professionals and health institutions, our patient-centered approach is based on the principles of Value-based Healthcare, which aims to improve the benefits experienced by patients, at the best cost to society, thus contributing to a more efficient and virtuous system.

## CONTACTS

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A world leader in gases, technologies and services for Industry and Health, Air Liquide is present in 73 countries with approximately 67,100 employees and serves more than 3.9 million customers and patients. Oxygen, nitrogen and hydrogen are essential small molecules for life, matter and energy. They embody Air Liquide's scientific territory and have been at the core of the company's activities since its creation in 1902.

Taking action today while preparing the future is at the heart of Air Liquide's strategy. With ADVANCE, its strategic plan for 2025, Air Liquide is targeting a global performance, combining financial and extra-financial dimensions. Positioned on new markets, the Group benefits from major assets such as its business model combining resilience and strength, its ability to innovate and its technological expertise. The Group develops solutions contributing to climate and the energy transition—particularly with hydrogen—and takes action to progress in areas of healthcare, digital and high technologies.

Air Liquide's revenue amounted to more than 29.9 billion euros in 2022. Air Liquide is listed on the Euronext Paris stock exchange (compartment A) and belongs to the CAC 40, CAC 40 ESG, EURO STOXX 50, FTSE4Good and DJSI Europe indexes.