



MAKE UP

EU07806 | HYDRO'ADDICT FLUID FOUNDATION

Fluid and moisturizing foundation without transfer



W/O Emulsion

NOC = 90.2%

NATURALITY PROFILE according to ISO 16128 norm*



Moisturizing
Fluid texture & cold
processable
Great coverage

* Data provide from QSAR calculations, products SDS and literature.

A	FLUIDANOV™ 20X Polyglyceryl-4 Laurate	1.50% 1.50%
B	SOLAGUM™ AX Olea Europaea (Olive) Fruit Oil & Stearalkonium Hectorite & Propylene Carbonate	0.50% 2.00%
C	Preservative Perfume	1.00% 0.10%
D	Caprylic Capric Triglyceride Colorant Black C177499 Colorant Red C177491 Colorant Yellow C177492 Colorant White C177891	20.00% 0.10% 0.25% 1.00% 3.65%
E	Aqua/water AQUAXYL™ Magnesium sulfate	qsp 100% 3.00% 0.70%

Beige Emulsion / Packaging: Pump

pH: - / **VISCOSITIES:** **1M** at RT: 3500 mPa.s Brookfield S256
Recovery at RT (after 1M at 45°C): 4400 mPa.s Brookfield LV4-6.
STABILITY: 1M at RT, 45°C, cycles -5°C/+40°C.

FORMULATION ADVICES: Laboratory scale - 3 kg - Turrax, Silverson, Anchor

Prepare phase D, mixing the dyes with the emollient under strong rotor stator agitation, 10 min., at 11000 rpm. Add successively phase A, B, and C in phase D, mixing with a spatula : oily phase. Prepare phase E, mixing with a spatula. Add slowly E on the oily phase, mixing with a rotor stator agitation (Silverson 2 mn at 2000 rpm). Emulsify under rotor stator agitation (2 mn at 8000 rpm). Finish mixing under simple agitation (anchor 10 mn at 200 rpm)



COLD PROCESS

A foundation with a great coverage, a fluid and light texture for a moisturized skin

For a light and no-transfer touch!

FLUIDANOV™ 20X stabilizes the emulsion (Octyldodecanol and Octyldodecyl Xyloside)

W/O co-emulsifier with an original xylolipidic structure. **Extra-fluid** and easy to use, it contributes to stabilize W/O emulsions and improve skin feeling. It is a **good partner for make-up**, as it has a **high pigment compatibility** (provides better stability).

SOLAGUM™ AX brings a great coverage, with low transfer (Acacia Senegal Gum and Xanthan Gum)

Smart combination of **natural thickening polymers** (ISO16128). SOLAGUM™ AX also displays **emulsifying properties** that allow to stabilize up to 15% of oils. It also offer **good compatibility with hydrophilic pigments**. Can be used with hot or cold process. Formulation with SOLAGUM™ AX provides **less transfer than water based foundation and great coverage**.

Moisturizing properties with AQUAXYL™ (Xyllitylglucoside and Anhydroxyllitol and Xyllitol)

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy). Aquaxyl™ is an **ally** in this foundation **to bring hydration** to the skin, while benefiting from coverage properties.

ADDITIONAL INGREDIENTS: Polyglyceryl-4 Laurate (STEPHENSON) / Olea Europaea (Olive) Fruit Oil & Stearalkonium Hectorite & Propylene Carbonate (ELEMENTIS) / Preservative Benzyl Alcohol (and) Benzoic Acid (and) Dehydroacetic Acid (and) Tocopherol : Euxyl K903 (ASHLAND) / Perfume Blooming Almond (PAYAN BERTRAND) / Caprylic Capric Triglyceride (DUBOIS) / Colorant Black C177499 / Iron Oxides & Disodium Stearoyl Glutamate & Aluminium Hydroxide (MIYOSHI) / Colorant Red C177491 / Iron Oxides & Disodium Stearoyl Glutamate & Aluminium Hydroxide (MIYOSHI) / Colorant Yellow C177492 / Iron Oxides & Disodium Stearoyl Glutamate & Aluminium Hydroxide (MIYOSHI) / Colorant White C177891 / Titanium Dioxide & Disodium Stearoyl Glutamate & Aluminium Hydroxide (MIYOSHI) / Magnesium sulfate (Honeywell)

More informations available on seppic.com

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