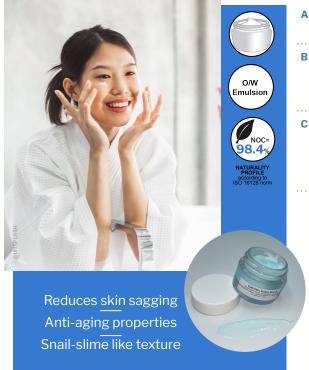


## EU07789 | #ELASTICSTRETCH cream

## The "snail-slime" like cream offering anti-aging benefits



A	Aqua/water SOLAGUM™ AX	Qs 100% 3.00%
В	FLUIDIFEEL™ EASY EMOGREEN™ L15 LANOL 2681 SEPILIFT™ DPHP	3.00% 5.00% 5.00% 1.00%
С	SAGACIOUS™ Preservative Colorant Blue (sol 0.1%) Fragrance Aqua/Water & sodium hydroxide	<b>2.00%</b> 2.00% 0.46% 0.01% QS pH 5

Blue slimy cream / Packaging: Jar

Challenge test: in progress

pH: 5.2 / VISCOSITIES: 1M at RT: 34 000 mPa.s Brookfield M4V6 Recovery at RT (after 1M at 45°C): 20 100 mPa.s Brookfield M4V6 STABILITY: 1M at RT. 45°C

## FORMULATION ADVICES: Laboratory scale - 200g - Deflocculator

Disperse SOLAGUM AX in water under vortex at Rayneri equipped with a deflocculator. Weight and heat phase B at 80°C in a water bath, mix with a spatula. Heat phase A at 80°C also in a water bath. Pour phase B on phase A under agitation at Rayneri equipped with a deflocculator. Emulsify 6 min under vortex. Cool at Heidolph equipped with an anchor during 20 min at 100-200 rpm. Place a cold water bath after 10 min. Add phase C after 2 min, homogenize. Adjust the pH at [5 - 5.5], homogenize.

A surprising texture offering anti-aging and anti-sagging properties with a non-greasy afterfeel.

Snail-slime like texture with additional benefits!

The association of **FLUIDIFEEL™ EASY** and **SOLAGUM™ AX** creates "snail-slime like" texture:

SOLAGUMTM AX (Acacia Senegal Gum and Xanthan Gum)

Solagum $^{\text{TM}}$  AX is a **smart combination of natural thickening polymers** providing versatile sensoriality profile: below 2%, Solagum AX has a non-stringy effect and up to **3%**. Solagum AX offers the opportunity to **imitate snail slime** 

FLUIDIFEEL<sup>TM</sup> EASY (Lauryl Glucoside and Myristyl Glucoside and Polyglyceryl-6 Laurate)
This glycolipidic O/W natural emulsifier helps to **stabilize the texture** creates by
Solagum<sup>TM</sup> AX while **giving light texture** to the cream, for a **comfortable**, **soft and nude sensation on the skin**.

A non-greasy finish on the skin with EMOGREEN™L15 (C15-19 Alkane (Plant-based & Renewable)

EMOGREEN™ L15 is a plant-based non polar emollient, ilt's THE alternative to volatile silicone oils. Beyond the **lightweight and non-greasy skin feel**, it gives **a powdery finish to the skin** after application of the elastik cream.

SAGACIOUS™ reduces skin sagging. (Propanediol - Himanthalia elongata Extract)
The daily application of this cream on the skin, containing Sagacious™, helps to **limit**skin sagging by a reduction of nasogenian fold and improvement of firmness.

**SEPILIFT™ DPHP** bring a complementary action by reducing the appearance of visible signs of aging. (Dipalmitov) Hydroxyproline)

Anti-wrinkle ingredient SEPILIFT™ DPHP **firms skin tissues** by stimulating the contraction of the collagen fibers. It **protects dermal fibers** from enzymatic lysis and exerts an anti-free radical action. In addition it **moisturizes** the skin.

ADDITIONAL INGREDIENTS: Preservative Benzyl Alcohol & Benzoic Acid & Dehydroacetic Acid & Tocopherol: Euxyl K903 (ASHLAND) / Colorant CI 42090: Unicer blue 05601-J (SENSIENT LCW) / Coccaprylate/caprate: Lanol 2681 (STEARINERIE DUBOIS) / Fargance Pureté aquatique (P&B)

## A formula related to IRL BEAUTY concept

More informations available on **seppic.com** 



\* Data provide from OECD tests, OSAR calculations, products SDS and literature

