



# EU07801 | #COLORMOOD flash radiance cream

A pink cream that impacts your mood



NATURALITY PROFILE according to ISO 16128 norm



Pink formula for  
COLOR MOOD

Thick cream

Mood boosting effect

\* Data provide from OECD tests, QSAR calculations, products SDS and literature.

<b>A</b>	Aqua/water Glycerin	Qs 100% 2.00%
<b>B</b>	<b>EMOGREEN™ L19</b> <b>MONTANOV™ L</b>	<b>8.00%</b> <b>1.50%</b>
<b>C</b>	<b>SEPIMAX™ ZEN</b>	<b>0.45%</b>
<b>D</b>	<b>SEPITONIC™ M3</b> <b>TALADVANCE™</b> <b>SEPIBLISS™ FEEL</b> Preservative Fragrance Colorant Rubis (sol 1%)	<b>1.00%</b> <b>5.00%</b> <b>1.00%</b> 1.00% 0.10% 0.03%
<b>E</b>	Citric acid	Qs pH 5

### Thick light pink emulsion / Packaging: Jar

Challenge test: *in progress*

pH: 5.1 / **VISCOSITIES: 1M at RT:** 24 400 mPa.s Brookfield M4V6

**Recovery at RT (after 1M at 45°C):** 14 900 mPa.s Brookfield M4V6

**STABILITY:** 1M at RT, 45°C

### FORMULATION ADVICES: Laboratory scale - 200g - Rotor stator

Heat phase A and B to 75°C., Add phase C in phase A when phase A is at 75°C. Pour phase A in phase B+C and emulsify for 4 minutes at 4000rpm (Silverson). Cool down for 10 minutes at 100rpm with anchor. Add phase D, homogenize 1 minute at 400 rpm (Silverson). Cool down an additional 10 minutes at 100rpm with anchor in a cold water bath. Neutralize with E.

**A thick cream with a long playtime, ideal for ASMR routine, while bringing protection to your skin**

*Want to switch to the pink mood?*

**MONTANOV™ L** helps to stabilize the emulsion. (C14-22 Alcohols and C12-20 Alkyl Glucoside)

MONTANOV L is well-suited to formulate different textures no matter the nature or the quantity of fatty phase used : here it **helps to emulsifies and stabilizes the oily phase** to create a **W/O emulsion**. It also has a strong **moisturizing power** since it promotes liquid crystals which prevent the skin from dehydration and boosts the action of active ingredients (efficacy proven in vivo).

**SEPIMAX™ ZEN** adds a slightly gelified aspect to the cream. (Polyacrylate Crosspolymer-6)

It provides **oil stabilizing effect** thanks to its **emulsifier-stabilizer property**. It imparts rich, velvet and elegant skin feel.

**A long playtime with EMOGREEN™ L19.** (C15-19 Alkane (Plant-based & Renewable))

EMOGREEN™ L19 is bio-sourced non polar emollient. It's THE alternative to silicone oils. It gives a **fresh and gliding touch**, with a soft afterfeel. It is very appreciated in this formula to obtain a **long spreading time** to enjoy the cream application.

**An overall protection, mood boosting and skin homeostasis with:**

**SEPIBLISS™ FEEL** (Coriander Sativum (Coriander) Seed Oil) : anti stress action, a **mood boosting effect**, and a skin comfort enhancement to act both on skin and mind through an innovative wellness approach.

**SEPITONIC™ M3** (Magnesium Aspartate and Zinc Gluconate and Copper Gluconate): is active at any age for **vitality, skin aging prevention** and **protection against stress and pollution**.

**TALADVANCE™** (Glycerin - Aqua/Water - Centella Asiatica Leaf Extract): acts on **skin homeostasis**, respecting skin circadian rhythm in order to reach the "Healthy skin you are looking for" and get a beautiful skin with radiant glow & improved suppleness.

**ADDITIONAL INGREDIENTS:** Preservative sodium benzoate and potassium sorbate : Euxyl K12 (ASHLAND) / Fragrance Classical (Expressions Parfums) / Colorant CI14720 Rouge Rubis W3004 (SENSISAT)

**A formula related to IRL BEAUTY concept**

More informations available on [seppic.com](http://seppic.com)