



SKIN CARE

EU07758 | CLEVER LIFTING SERUM

A natural daily face care serum to reduce skin sagging.



NATURALITY PROFILE according to ISO 16128 norm



Fluid emulsion
—
Anti-sagging
—
Firmness

A	Aqua/Water Glycerin	Up to 100% 2.00%
B	SOLAGUM™ AX	1.00%
C	FLUIDIFEEL™ EASY FLUIDANOV™ 20X EMOGREEN™ L19 LANOL 2681	3.00% 0.30% 5.00% 10.00%
D	SAGACIOUS™ Perfume Preservatives SEPIFINE™ BB	2.00% 0.20% 1.20% 1.00%

White liquid emulsion/ Packaging: Dropper

pH: 5,33 / VISCOSITIES: **DO** at RT: 5167cps (M3V6)

VISCOSITIES: **1M** at RT: 4467cps (M3V6)

STABILITY: 3M at RT, 45°C, 4°C

FORMULATION ADVICES: 300g - Silverson

Weigh and mix the ingredients of phase A. Weigh and mix the ingredients of phase C and incorporate phase B therein. Produce the emulsion under silverson by adding phase B+C to phase A while stirring for 4 min at 4000 rpm. Then place the emulsion under a blade at 100 rpm and add the ingredients of phase D one by one, homogenizing between each. Adjust the pH between 5 and 5.50.



COLD PROCESS

An easy to use fluid emulsion serum to apply on face and neck to fight sagging.

Re-discover skin firmness!

SOLAGUM™ AX gives texture to the emulsion (Acacia Senegal Gum, Xanthan Gum). Smart combination of natural thickening polymers. SOLAGUM™ AX also displays emulsifying properties that allow to stabilize up to 15% of oils. Can be used with hot or cold process. Cosmos and Natrue approved, it is the perfect ally for all natural formulation.

A duo of emulsifiers for a fluid and stable emulsion serum:

FLUIDIFEEL™ EASY (Lauryl Glucoside, Myristyl Glucoside, Polyglyceryl-6 Laurate) is a glycolipidic O/W sustainable emulsifier, from 100% vegetable origin and MB certified. Processable at room temperature for time and energy savings. Sprayable and able to efficiently stabilize low and very low viscosity formulations, it gives **light textures, for a nude skin sensation, comfortable and soft.**

FLUIDANOV™ 20X (Octyldodecanol, Octyldodecyl Xyloside) is a W/O COSMOS approved **co-emulsifier** with an original xylolipidic structure. Extra-fluid and easy to use, it contributes to stabilize W/O & O/W emulsions and improve skin feeling.

EMOGREEN™ L19 increases the sensoriality (C15-19 Alkane (Plant-based & Renewable))

This is a non polar and biodegradable, bio-sourced emollient. It's **THE alternative to silicone oils**. This high purity vegetable alkane is conformed to Cosmos and Natrue. It gives a fresh and gliding touch, with a soft afterfeel.

SEPIFINE BB™ (Amylopectin)

A **natural texturizing powder, ethically sourced**, coming from Babassu nut exclusively sourced in Brazil. This **biodegradable powder** provides a **soft & velvety skin finish.**

SAGACIOUS™ brings anti-ageing efficacy to this serum. (Propanediol, Himanthalia elongata Extract)

Natural active ingredient from Himanthalia, a brown seaweed. **Eco-designed active** thanks to a technology that isolates the glycolipid fraction of the seaweed. **Reduces sagging** by a reduction of nasogenian fold & an improvement of the firmness

ADDITIONAL INGREDIENTS: Preservatives: Sodium Benzoate, Potassium Sorbate, Aqua: EUXYL K712 (DKSH)

More informations available on seppic.com

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