



MAKE UP

EU07610A | INSTA SHIELD FOUNDATION

Light tinted O/W emulsion



O/W Emulsion



NOC = 98.5%

NATURALITY PROFILE according to ISO 16128 norm



Multi-protective foundation

Natural coverage

Insta-ready complexion

A	Aqua/Water	Up to 100%
	Glycerin	3.00%
	Titanium Dioxide - Phytic Acid - Sodium Hydroxide	8.00%
	Iron Oxides Red - Phytic Acid - Sodium Hydroxide	0.24%
	Iron Oxides Yellow - Phytic Acid - Sodium Hydroxide	0.68%
	Iron Oxides Black - Phytic Acid - Sodium Hydroxide	0.09%
B	SOLAGUM™ AX	0.20%
	SEPIMAX ZEN™	0.40%
	SEPIFINE™ BB	2.00%
C	FLUIDIFEEL™ EASY	2.00%
	LANOL 2681	2.00%
	EMOGREEN™ L19	5.00%
	Parfum/Fragrance	0.20%
D	AQUAXYL™	1.50%
	SAKADIKIUM™	3.00%
	EPHEMER™	1.00%
	Phenoxyethanol - Ethylhexylglycerin	1.00%
	Sodium Hydroxide (12% solution)	0.02%

Light brown fluid / Challenge test: Criteria A / **Packaging: Dropper**
pH: 6.0 / VISCOSITIES: 1M at RT: 5,000 mPa.s Brookfield LV3-6 /
Recovery at RT (after 1M at 45°C): 4,500 mPa.s Brookfield LV3-6
STABILITY: 3M at RT, 45°C.

FORMULATION ADVICES: Laboratory scale - 300 g - Silverson Rotor-stator

At room temperature, weigh phase C. Add phase B into phase C. Mix all phase A ingredients with spatula and add it into phase (B + C). Stir for 4 min at 4000 rpm with rotor stator. Add all phase D. Stir for 2 min at 4000 rpm with rotor stator.



COLD PROCESS

This multi-protective foundation prevents the exposure effects and offers a second skin like & light texture for a natural digital look.

FLUIDIFEEL™ EASY (Lauryl Glucoside and Myristyl Glucoside and Polyglyceryl-6 Laurate) is highly compatible with hydrophilic pigments. It gives this **light, comfortable, soft and nude skin feel**, and create this "serum-like" texture. O/W sustainable emulsifier, creating formulas with very low viscosity.

The combination of **SOLAGUM™ AX** (Acacia Senegal Gum and Xanthan Gum) and **SEPIMAX ZEN™** (Polyacrylate Crosspolymer-6) stabilizes this very low viscosity foundation with a high content of natural origin ingredients. Both have an excellent compatibility with hydrophilic pigments.

EMOGREEN™ L19 (C15-19 Alkane (Plant-based & Renewable)) gives a unique **gliding** sensation when applying the foundation and a **powdery and soft finish**. The alternative to volatile silicone oils offering **lightweight and non-greasy skin feel**. **LANOL 2681** ((Coco-Caprylate/ Caprate) takes also part to the **non greasy skin feel** of this tinted emulsion.

SEPIFINE™ BB (Amylopectin) is a natural biodegradable texturizing powder which provides a **soft, velvety and matt skin finish**, perfect to be insta-ready!

SAKADIKIUM™ (Aqua / Water and Glycerin and Hedychium Coronarium Root Extract) is a concentrated extract of sugars from the rhizomes of Hedychium Coronarium, providing the **multiprotector effect against UV, IR, blue light and pollution to the foundation**. It also **enhances skin brightness**.

EPHEMER™ (Caprylic/Capric Triglyceride and Undaria Pinnatifida Extract) provides an immediate and long lasting **antioxidant effect**.

AQUAXYL™ (Xylitylglycoside and Anhydroxylitol and Xylitol) gives **moisturizing** properties to this foundation, harmonizing the hydric flow of the skin, boosting water reserves, improving water circulation in all skin layers and reducing water loss.

ADDITIONAL INGREDIENTS: Titanium Dioxide and Phytic Acid and Sodium Hydroxide - UNIPURE WHITE LC985 (SENSIENT LCW) / Iron Oxides Red and Phytic Acid and Sodium Hydroxide - UNIPURE RED LC388 PHY (SENSIENT LCW) / Iron Oxides Yellow and Phytic Acid and Sodium Hydroxide - UNIPURE YELLOW LC188 PHY (SENSIENT LCW) / Iron Oxides Black and Phytic Acid and Sodium Hydroxide - UNIPURE BLACK LC996 PHY (SENSIENT LCW) / Phenoxyethanol and Ethylhexylglycerin - EUXYL PE9010 (SCHÜLKE AND MAYR).

A formula related to **BEAUTY TRILOGY** concept.

More informations available on seppic.com

* Data provide from OECD tests, QSAR calculations, products SDS and literature.

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Air Liquide
HEALTH CARE

A company