



IME00104 | FRESH & BRIGHTENING SERUM

A texture from our patented technology GELTRAP™ with 15% pure Vitamin C.



High active content
—
Freshness & comfort
sensation



A	Aqua/Water Propylène Glycol Vitamin C (Ascorbic Acid) SEIPLUS™400	Up to 100% 2.00% 15.00% 1.50%
B	EASYNOV™ EMOSMART™ L19 LANOL™ 99 Vitamin E	1.50% 10.00% 1.00% 1.00%
C	Preservative	0.90%

White to creamy fluid emulsion/ Packaging:
Dropper

VISCOSITIES: at RT: 10 800 mPa.s Brookfield LV4-6

STABILITY: M3 at 5°C, RT, 45°C

FORMULATION ADVICES: Laboratory- 500g - High shear blade

Add Vitamin C into water and Mix until homogenization. Then add PG and Sepiplus 400. Mix until uniform. Prepare Phase B and Mix well . Add Phase B into Phase A (without stirring). Then homogenize under high speed. Add Phase C into Phase AB under mixing. Mix until uniform.

Need to store between 15 to 25 C and keep out of direct sunlight.



**COLD
PROCESS**

**Boost the efficiency of your skincare products
with sensorial & robust chassis.**

Efficacy and sensoriality for your skin !

The patented technology **GELTRAP™** using **EASYNOV™** & **SEIPLUS™ 400** allows to obtain a unique gel-in-oil surprising texture, fresh and cushion.

EASYNOV™ (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate)

It is a **liquid lipophilic emulsifier**. It allows you to develop Water-in-Oil emulsions without wax and thus gives **soft and silky texture without sticky or tacky effect**. Thanks to its liquid form, the emulsions can be prepared by a cold process.

SEIPLUS™ 400 (Polyacrylate-13 - Polyisobutene - Polysorbate 20)

Pre-neutralized and concentrated **liquid polymeric thickener** on a wide range of pH (3 to 12). It offers excellent resistance to electrolytes. It can be used to formulate **soft and rich textures that impart absolute comfort to the skin**.

EMOSMART™ L19 gives a **fresh and vanishing texture with a matt afterfeel.** (C15-19 Alkane)

It is a **high-purity, non polar and biodegradable emollient**. It shows an excellent compatibility with all types of oils. It allows to obtain **fresh textures with a soft finish** and matt veil. Inert and stable, it can be used in all types of applications, even in extreme conditions (pH, oxidizing/reducing media...).

LANOL 99 helps to obtain this **light sensoriality.** (Isononyl Isononanoate)

Emollient agent. Polar ester. Soft and light touch, non greasy finish and short play-time.

ADDITIONAL INGREDIENTS: Phenoxyethanol (and) Ethylhexylglycerin - EUXYL PE 9010 (SCHULKE)

More informations available on seppic.com

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