

Seppic launches SEPITONE™ a nutricosmetic active ingredient for a healthy and natural glow

For more than 10 years, Seppic has been committed to offer natural and efficient solutions for nutraceuticals and edible beauty. With the launch of SEPITONE™, Seppic once again confirms its expertise in Beauty-from-Within and offers a new solution to achieve a natural and healthy glow.

As the awareness of the close relationship between dietary interventions, beauty and health is increasing, consumers are more and more interested in edible solutions in their quest of a beautiful skin. In the last few years, beauty-from-within has grown from a niche category to a consistent market of almost 7 billion US dollars¹.

A healthy glowing skin can be defined as the combination of different parameters including the skin color, skin evenness and skin softness. These three factors can be beneficially influenced by an antioxidant-rich diet. Made **without additives or preservatives**, **SEPITONE™** is a **natural ingredient**, obtained from **fermented wild bilberry extract**, offering a **unique richness in proanthocyanidins**. Proanthocyanidins offer a powerful protection against oxidative stress, and research has confirmed their beneficial effects on collagen, skin elasticity and blood circulation².

SEPITONE™ efficacy was demonstrated on a panel of 60 women with dull skin during a randomized, double-blind and placebo controlled clinical trial, during which beneficial effects were observed on the skin color, the evenness of the skin tone, the skin roughness and the harmonization of the skin microcirculation (publication pending peer review).

Lea Marchal, Marketing Product manager says: **“This new active ingredient, first introduced at Vitafoods 2021, in Geneva, allying efficacy and naturality, is the new example of Seppic expertise in Beauty-from-Within. Seppic teams design ingredients driven by science with the most care for people’s health and desire for naturality.”**

1. Mordor Intelligence, Nutricosmetics Market - Growth, Trends, COVID-19 impact and Forecasts (2021-2026)

2. Shi J, Yu J, Pohorly JE, Kakuda Y. Polyphenolics in grape seeds-biochemistry and functionality. J Med Food. 2003 Winter;6(4):291-9. doi: 10.1089/109662003772519831. PMID: 14977436.

Seppic in brief

A company of Air Liquide Healthcare, Seppic has been designing, producing and distributing for more than 75 years a wide range of **specialty ingredients for health and beauty**. Present in **100 countries** through its subsidiaries and its network of distributors, Seppic employs more than **820 people** worldwide, including **110 employees dedicated to innovation**. www.seppic.com

Air Liquide Healthcare

Supplies **medical gases, home healthcare services, medical equipment and specialty ingredients**.

In 2020, it served over **15,000 hospitals and clinics** and more than **1.8 million patients** at home throughout the world. The Group's Healthcare business reached **€3,724 million in revenues in 2020**, with the support of its **15,600 employees**.



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A world leader in gases, technologies and services for Industry and Health, Air Liquide is present in 78 countries with approximately 64,500 employees and serves more than 3.8 million customers and patients. Oxygen, nitrogen and hydrogen are essential small molecules for life, matter and energy. They embody Air Liquide's scientific territory and have been at the core of the company's activities since its creation in 1902.

Air Liquide's ambition is to be a leader in its industry, deliver long term performance and contribute to sustainability - with a strong commitment to climate change and energy transition at the heart of its strategy. The company's customer-centric transformation strategy aims at profitable, regular and responsible growth over the long term. It relies on operational excellence, selective investments, open innovation and a network organization implemented by the Group worldwide. Through the commitment and inventiveness of its people, Air Liquide leverages energy and environment transition, changes in healthcare and digitization, and delivers greater value to all its stakeholders.

Air Liquide's revenue amounted to more than 20 billion euros in 2020. Air Liquide is listed on the Euronext Paris stock exchange (compartment A) and belongs to the CAC 40, EURO STOXX 50 and FTSE4Good indexes.