



HAIR CARE

# AS40050 | BOUNCE BACK MEMORY FORM

Hair Care



"Shape memory"  
rinse-off mask  
Leaves the hair  
glossy & hydrated



<b>A</b>	Aqua/Water Butylene Glycol <b>CAPIGEL™ 98</b>	Up to 100% 5.00% 2.00%
<b>B</b>	Caprylic Capric Triglyceride <b>LANOL 99</b> Dimethiconol Dimethiconol	3.00% 2.00% 2.00% 0.50%
<b>C</b>	<b>SIMULGEL™ EG</b>	<b>0.80%</b>
<b>D</b>	Triethanolamine (50%)	0.65%
<b>E</b>	<b>AQUAXYL™</b> <b>SEA SATIN™</b> Preservative Fragrance/Parfum Colorants	<b>3.00%</b> <b>1.00%</b> 0.35% 0.10% 0.23%

With WESOURCE

**Orange Cream Gel / Packaging: Jar**

pH: 6.9

**VISCOSITIES: 1M at RT:** 86,000 mPa.s Brookfield LV4-6 /  
**Recovery at RT (after 1M at 45°C):** 83,000 mPa.s Brookfield LV4-6.

**STABILITY:** 1M at RT, 45°C & after freeze/thaw cycles -5/+40°C.**FORMULATION ADVICES: Pilot - 8 kg - Versamix - Rotor stator**

Add the ingredients of phase A to main tank. Then, weigh ingredients of phase B to sub-tank. Add phase B to main tank, start homogenize for 2 minutes. Add phase C to main tank, start rotor-stator 4000rpm homogenization for 4 minutes. Add phase D to main tank, stir it under anchor stirrer for 25 minutes. Add ingredients of phase E one by one, stir it for 30 minutes. Discharge.

COLD  
PROCESS

**Genuine memory of hair beauty:  
this rinse-off mask ensures that hair keeps  
a hydrated & shiny aspect, despite daily aggressions.  
It retains the hair styling on leaving the bathroom.**

*A trend from Asia!***CAPIGEL™ 98 create the form-memory texture.** (Acrylates Copolymer)

**Ready-to-use thickening liquid polymer** that creates **high viscosity in aqueous media** following neutralization (pH> 6.5). It also produces **perfectly clear gels** with a **good resistance to electrolytes** and polar solvents.

**SIMULGEL™ EG stabilizes the formula and ease its pick-up for a pleasant application.**

(Sodium Acrylate / Acryloyldimethyl Taurate Copolymer - Isohexadecane - Polysorbate 80)

**Thickening and emulsifying agent** in liquid form. This polymer is **ready and easy for use** (neither predispersion nor neutralization). **Stabilizes perfectly** emulsions at high temperatures, and allows you to obtain **rich, silky and easy-to-apply formulas**.

**LANOL 99, emollient, brings lightness and softness to the formula.**

(Isosonyl Isononanoate)

**SEA SATIN™, that smoothes the scales from the root to the tip, offering brightness and protection.**

(Caprylic/Capric Triglyceride - Beta Vulgaris (Beet) Root Extract)

Liposoluble active ingredient from "Marine beet", to **maintain hair vitality and appearance** (improved scale appearance (+62%) & global hair appearance (+57%) after 28 days). **Effective scalp soother** (-36% PGE2, -29% IL1, -30% IL6). **Reduces cell senescence** (Beta galactosidase).

**AQUAXYL™ protects and strengthens the natural hair structure.**

(Xylitylglycoside - Anhydroxylytol - Xylitol)

**Moisturizes the scalp & protects the barrier function** against the effects of glycerin.

**ADDITIONAL INGREDIENTS:** Caprylic Capric Triglyceride: TRIGLYCERIDE 5545 (STEARINERIE DUBOIS) / Dimethiconol: DC200-350CST ; Dimethiconol: DOW CORNING 1403 FLUID (DOW CORNING) / Preservative: DMDM Hydantoin : Microcare DH (THOR) / Fragrance: n°86316212 (DROM) / Colorants: 0.2 % FD&C Yellow 5 (0.5%) & 0.03% FD&C RED 40 (0.5%) (SUN CHEMICAL).

More informations available on [seppic.com](http://seppic.com)**SEPPIC**

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**Air Liquide**  
HEALTH CARE