



SKIN CARE

# LA60015B | JUGAAD DETOX

## GELTRAP™ - Cold processable



Geltrap

Composition = LA60015B  
Unique production process to  
obtain the GELTRAP™ texture

\*\*Calculation vs O/W emulsion with MONTANOV™ L instead of EASYNOV™, hot process (5kg)

|          |                                     |              |
|----------|-------------------------------------|--------------|
| <b>A</b> | Aqua/Water                          | Up to 100%   |
|          | <b>SEPINOV™ EMT 10</b>              | <b>1.00%</b> |
| <b>B</b> | <b>AQUAXYL™</b>                     | <b>3.00%</b> |
|          | <b>BIOPLASMA™ FA</b>                | <b>1.00%</b> |
| <b>C</b> | <b>LANOL 99</b>                     | <b>8.00%</b> |
|          | Phenoxyethanol - Ethylhexylglycerin | 1.00%        |
|          | <b>EASYNOV™</b>                     | <b>2.00%</b> |

With WESOURCE

**Bright White GELTRAP™ / Packaging: Jar****VISCOSITIES: 1M at RT:** 66,000 mPa.s Brookfield LV4-6**Recovery at RT (after 1M at 45°C):** 60,500 mPa.s Brookfield LV4-6**STABILITY:** 1M at RT, 45°C & cycles -5°C/+40°C**FORMULATION ADVICES: Laboratory scale - 2 Kg - Deflocculator**

Prepare aqueous gel by introducing SEPINOV™ EMT 10 into water while stirring with deflocculator (vortex). Mix ingredients of phase C. Add phase C into the gel without stirring. Finally, stir under anchor (300 rpm ; 10 min).

COLD  
PROCESS

The Jugaad concept of cosmetics! A minimalist formula (7 ingredients including 2 actives), for body care with detox properties & extra-fresh-and-rich texture.

This patented technology creates eco-emulsions which need less energy & time (-98%\*\*,-78%\*\*\*) than O/W emulsions.

LA60015C uses the same ingredients as LA60015B in a different process to obtain a **GELTRAP™ texture**. **GELTRAP™ is a gel-in-oil emulsion created by EASYNOV™ and SEPINOV™ EMT 10.**

**EASYNOV™** (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate) Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring; the **GELTRAP™ emulsions**. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

**SEPINOV™ EMT 10** creates the internal aqueous gel.

(Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer)

**Powder polymer "2-in-1", thickening** in a wide pH range, **ready to use**, with **excellent stabilizing properties**. Sensory profile: **"satin" touch, fresh, glide-on.**

This a water-extra-rich gel-in-oil offers moisturizing and high emollient properties without greasy effect. The fresh texture spreads easily with maximum comfort and softness.

**AQUAXYL™** brings a long-lasting moisturization & **BIOPLASMA™ FA**, from desert micro-algae, detoxifies the skin.

**AQUAXYL™** (Xylitylglucoside - Anhydroxyllitol - Xyllitol): **Moisturizes & restructures the skin by harmonizing its hydric flow** (in vitro & in vivo proven). Moreover, it **reduces irritation induced by LESNa**. Mechanism of action validated by cosmetogenomics.

**BIOPLASMA™ FA** (Aqua/Water - Butylene Glycol - Plankton Extract - Arginine Ferulate): **Aqueous active ingredient** derived from **Scenedesmus, micro-algae from the Sahel desert**, and enriched with arginine. **Energizing & skin detoxifying.**

**LANOL 99** (Isononyl Isononanoate): **Emollient agent.**

**ADDITIONAL INGREDIENT:** Phenoxyethanol - Ethylhexylglycerin: EUXYL PE 9010 (SCHÜLKE & MAYR).

A formula related to Minimalist concept

More informations available on [seppic.com](http://seppic.com)

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