



LA60015B | JUGAAD DETOX

“Emulsion-like” sensation - Cold processable



A	Aqua/Water	Up to 100%
B	SEPINOV™ EMT 10	1.00%
	LANOL 99	10.00%
	Phenoxyethanol - Ethylhexylglycerin	1.00%
C	Aqua/Water	10.00%
	AQUAXYL™	3.00%
	BIOPLASMA™ FA	1.00%
D	EASYNOV™	2.00%

With WESOURCE

Bright White Cream Gel / Packaging: Jar

pH: 7.2

VISCOSITIES: 1M at RT: 51,200 mPa.s Brookfield LV4-6 /

Recovery at RT (after 1M at 45°C): 48,000 mPa.s Brookfield LV4-6

STABILITY: 1M at RT, 45°C & cycles -5°C/+40°C.

FORMULATION ADVICES: Laboratory scale - 2 Kg

Chassis cream gel (see LA60015A): Prepare phase B: add the polymer in the LANOL 99 and EUXYL PE9010 mixture. Add phase A to phase B and produce the gel by stirring with Rayneri (1200 rpm; 5 min). Add phase C and homogenize during 1 min. From the chassis formula LA60015A, add phase D while stirring under anchor (300 rpm; 10 min)



LA60015A + EASYNOV™

For a richer texture & a better pick-up

**Calculation vs O/W emulsion with MONTANOV™ L instead of EASYNOV™, hot process (5kg)

The Jugaad concept of cosmetics! A minimalist formula (7 ingredients including 2 actives), for body care with detox properties & extra-fresh-and-rich texture.

*The richness of an emulsion produced with high energy saving (-97%**) & time saving (-80%**) and simple process.*

A new texture & sensorial experience which plays with ingredients and texture. With the addition of the emulsifier to formula LA60015A, LA60015B provides the **same sensations than an emulsion** but remains produced by **cold process**: even more **fineness, richness and a better pick up** than the cream gel base.

This formula offers a **quick break effect** and a **lighter texture than LA60015C** which is formulated with the same ingredients but a different texture (Geltrap™).

Cold processed from the chassis formula LA60015A with an addition of EASYNOV™. (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate) Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring; the GELTRAP™ emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect.**

AQUAXYL™ brings a long-lasting moisturization & **BIOPLASMA™ FA**, from desert micro-algae, detoxifies the skin.

AQUAXYL™ (Xylitylglucoside - Anhydroxyllitol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow (in vitro & in vivo process).**

BIOPLASMA™ FA (Aqua/Water - Butylene Glycol - Plankton Extract - Arginine Ferulate): **Aqueous active ingredient** derived from **Scenedesmus**, micro-algae from the **Sahel desert**, and enriched with arginine. **Energizing & skin detoxifying.**

SEPINOV™ EMT 10, a ready-to-use polymer, stabilizes the oily phase & adds a sensorial dimension to the cream gel, with a fresh satin skin feel.

(Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer)

Powder polymer “2-in-1”, thickening in a wide pH range, **ready to use**, with **excellent stabilizing properties.** Sensory profile: **“satin” touch, fresh, glide-on.**

LANOL 99 (Isononyl Isononanoate): **Emollient agent.**

ADDITIONAL INGREDIENT: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE 9010 (SCHÜLKE & MAYR).

A formula related to Minimalist concept

More informations available on seppic.com

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