



SKIN CARE

EU07428 | WHITE POP ART

#Moisturizing#Multimasking



O/W Emulsion

A	Aqua/Water Glycerin	Up to 100% 2.00%
B	SEPI NOV™ EMT 10 SEPI MAX ZEN™	0.40% 0.40%
C	EMO SMART™ C28 EMO GREEN™ L19 MONTANO V™ 202 MONTANO V™ 68 MB LANOL P LANOL 14M	6.00% 4.50% 2.00% 2.00% 2.00% 2.00%
D	Persea Gratissima (Avocado) Oil Butyrospermum Parkii	1.00% 1.00%
E	AQUAXYL™ CODIAVELANE™ Parfum / Fragrance Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol	3.00% 2.00% 0.30% 1.00% 0.50%

With WESOURCE

Glossy White Thick Emulsion / Packaging: Tube

pH: 4.25

VISCOSITIES: 1M at RT: 117,000 mPa.s Brookfield LV4-6

Recovery at RT (after 1M at 45°C): 76,800 - 149,000 mPa.s Brookfield LV4-6

STABILITY: 1M stable at RT & 45°C.

FORMULATION ADVICES: Pilot - 2 kg

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, heat it to 85°C, then add phase A into phase (B+C), mix under Silverson agitation at 4000 RPM during 4 Minutes. Cool down under agitation with anchor. (100-200 RPM during 20 minutes), Add phase D. Cool down and add phase E.

Extra comfortable thick & glossy mask

Moisturizing work of art for your skin

A moisturizing & extra-comfort work of art for your skin!

AQUAXYL™ restructures and boosts hydration of your skin.

The moisturizing action is reinforced by CODIAVELANE™ and its "velvety alga" filled with marine sugars.

AQUAXYL™ (Xylitylglucoside - Anhydroxylitol - Xylitol); **Moisturizes and restructures the skin by harmonizing its hydric flow** (boosted water reserves, improved water circulation in all skin layers, reduced water loss; *in vitro* & *in vivo* proven).

CODIAVELANE™ (Butylene Glycol - Aqua-Water - Codium Tomentosum Extract)

Water soluble active ingredient, extracted from "velvety alga", *Codium tomentosum*, to facilitate **high hydration** by its **richness in marine sugars**.

SEPI NOV™ EMT 10 & SEPI MAX ZEN™ stabilize the formula and give a thick and fresh texture.

SEPI NOV™ EMT 10 (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer)

Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. **Excellent stabilizing properties**. Sensory profile: "satin" touch, fresh, glide-on.

SEPI MAX ZEN™ (Polyacrylate Crosspolymer-6)

Powder polymer with a **maximum resistance to electrolytes**, with a high associative behavior (stable from pH 2 to 8). It's now possible to formulate with any kind of active ingredients, achieving ZEN.

MONTANO V™ 202 & MONTANO V™ 68 MB provide a perfect smooth texture for a mask and reinforce skin moisturization.

MONTANO V™ 202 (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside)**MONTANO V™ 68 MB** (Cetearyl Alcohol - Cetearyl Glucoside)

EMO SMART™ C28 & EMO GREEN™ L19 provide a light & fresh sensorial feel during application, followed by an extra comfortable sensation.

EMO SMART™ C28 (C21-28 Alkane)**EMO GREEN™ L19** (C15-19 Alkane*) - (*Plant-based & Renewable)

LANOL P & LANOL 14 M: two texturizing agents to improve the mask's consistency, without any soaping effect.

LANOL P (Glycol Palmitate)**LANOL 14M** (Myreth-3 Myristate)

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol: SENSIVA PA40 (SCHÜLKE & MAYR) / Persea gratissima (avocado) oil: AVOCADO OIL (CRODA) / Butyrospermum parkii: SHEA BUTTER (SEDERMA, TECO INDUSTRIES SOPHIM) / Fragrance: NEUTRAL PERFUME (EXPRESSIONS PARFUMÉES).

A formula related to MOOD PAINT concept

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