



SKIN CARE

# EU07428 | WHITE POP ART

#Moisturizing#Multimasking



O/W Emulsion

Extra comfortable thick &amp; glossy mask

Moisturizing work of art for your skin

<b>A</b>	Aqua/Water Glycerin	Up to 100% 2.00%
<b>B</b>	SEPI NOV™ EMT 10 SEPI MAX ZEN™	<b>0.40%</b> <b>0.40%</b>
<b>C</b>	EMO SMART™ C28 EMO GREEN™ L19 MONTANO V™ 202 MONTANO V™ 68 MB LANOL P LANOL 14M	<b>6.00%</b> <b>4.50%</b> <b>2.00%</b> <b>2.00%</b> <b>2.00%</b> <b>2.00%</b>
<b>D</b>	Persea Gratissima (Avocado) Oil Butyrospermum Parkii	1.00% 1.00%
<b>E</b>	AQUAXYL™ CODIAVELANE™ Parfum / Fragrance Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol	<b>3.00%</b> <b>2.00%</b> 0.30% 1.00% 0.50%

With WESOURCE

## Glossy White Thick Emulsion / Packaging: Tube

pH: 4.25

VISCOSITIES: 1M at RT: 117,000 mPa.s Brookfield LV4-6

Recovery at RT (after 1M at 45°C): 76,800 - 149,000 mPa.s Brookfield LV4-6

STABILITY: 1M stable at RT &amp; 45°C.

## FORMULATION ADVICES: Pilot - 2 kg

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, heat it to 85°C, then add phase A into phase (B+C), mix under Silverson agitation at 4000 RPM during 4 Minutes. Cool down under agitation with anchor. (100-200 RPM during 20 minutes), Add phase D. Cool down and add phase E.

**A moisturizing & extra-comfort work of art for your skin!**

**AQUAXYL™** restructures and boosts hydration of your skin.

The moisturizing action is reinforced by **CODIAVELANE™** and its "velvety alga" filled with marine sugars.

**AQUAXYL™** (Xylitylglucoside - Anhydroxylitol - Xylitol); **Moisturizes and restructures the skin by harmonizing its hydric flow** (boosted water reserves, improved water circulation in all skin layers, reduced water loss; *in vitro* & *in vivo* proven).

**CODIAVELANE™** (Butylene Glycol - Aqua-Water - Codium Tomentosum Extract)

**Water soluble active ingredient**, extracted from "velvety alga", *Codium tomentosum*, to facilitate **high hydration** by its **richness in marine sugars**.

**SEPI NOV™ EMT 10 & SEPI MAX ZEN™** stabilize the formula and give a thick and fresh texture.

**SEPI NOV™ EMT 10** (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer)

Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. **Excellent stabilizing properties**. Sensory profile: "satin" touch, fresh, glide-on.

**SEPI MAX ZEN™** (Polyacrylate Crosspolymer-6)

Powder polymer with a **maximum resistance to electrolytes**, with a high associative behavior (stable from pH 2 to 8). It's now possible to formulate with any kind of active ingredients, achieving ZEN.

**MONTANO V™ 202 & MONTANO V™ 68 MB** provide a perfect smooth texture for a mask and reinforce skin moisturization.

**MONTANO V™ 202** (Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside)

**MONTANO V™ 68 MB** (Cetearyl Alcohol - Cetearyl Glucoside)

**EMO SMART™ C28 & EMO GREEN™ L19** provide a light & fresh sensorial feel during application, followed by an extra comfortable sensation.

**EMO SMART™ C28** (C21-28 Alkane)

**EMO GREEN™ L19** (C15-19 Alkane\*) - (\*Plant-based & Renewable)

**LANOL P & LANOL 14 M:** two texturizing agents to improve the mask's consistency, without any soaping effect.

**LANOL P** (Glycol Palmitate)

**LANOL 14M** (Myreth-3 Myristate)

**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol: SENSIVA PA40 (SCHÜLKE & MAYR) / Persea gratissima (avocado) oil: AVOCADO OIL (CRODA) / Butyrospermum parkii: SHEA BUTTER (SEDERMA, TECO INDUSTRIES SOPHIM) / Fragrance: NEUTRAL PERFUME (EXPRESSIONS PARFUMÉES).

**A formula related to MOOD PAINT concept**

More informations available on [seppic.com](http://seppic.com)

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