



SKIN CARE

EU07409 | PURE CLEAR ENERGIZING SERUM



Gel

NOC=
96.3%NATURALITY
PROFILE
according to
ISO 16128 norm

Expert Care

Detoxifying

Moisturizing

A	Aqua/Water Glycerin	Up to 100% 2.00%
B	SEPIMAX ZEN™ SEPINOV™ EMT 10	0.75% 0.75%
C	PEG 40 stearate	1.00%
D	AQUAXYL™ BIOPLASMA™ BG Phenoxyethanol - Benzoic Acid - Dehydroacetic Acid - Ethylhexylglycerin Fragrance	3.00% 1.00% 1.00% 0.24%

With **weSOURCE****Translucent Gel - Slightly Pink / Packaging: Foam pump**

pH: 5.2

VISCOSITIES: 1M at RT: 17,000 mPa.s Brookfield LV4-6 /**STABILITY:** 1M at RT & 45°C.**FORMULATION ADVICES: Laboratory scale - 5 kg - Trimix**

Set the Trimix to 75°C, and introduce hot water. Add glycerin and stir under low agitation. Sprinkle the two polymers. Then stir under high agitation. Add PEG-40 stearate, then stir again under high agitation. Cool down temperature to 65°C and then to 25°C. Create vacuum and then break vacuum. Add phase B. Homogenize. Remove bubbles under vacuum. Open the trimix tank to adjust pH, stir under vacuum, then, check final pH.

Expert Care combining simplicity of appearance and technicality of texture.

A real touch of Care.

BIOPLASMA™ BG increases cellular energy production & detoxifies the skin. (Aqua/Water - Butylene Glycol - Plankton Extract)

Water soluble active ingredient extracted from **Sahel micro-alga Scenedesmus**, which shows **cell detoxification & antiaging properties**.

Reinforced moisturizing with a winning combination:

AQUAXYL™ + glycerin. (Xylitylglucoside - Anhydroxylitol - Xylitol)

Moisturizes & restructures the skin by harmonizing its hydric flow (boosted water reserves, improved water circulation in all skin layers, reduced water loss ; *in vitro* & *in vivo* proven). Moreover, it improves the foam quality & **reduces irritation** induced some surfactants (LESNa...). Mechanism of action validated by **cosmetogenomics**.

The association **SEPIMAX ZEN™ & SEPINOV™ EMT 10 (50/50)** allows the formulation of a translucent gel. Clarity is increased by the presence of glycols & the solubilizer PEG40 Stearate.

SEPIMAX ZEN™ brings transparency, richness & comfortable spreading.

(Polyacrylate Crosspolymer-6)

Powder polymer with a MAXIMUM resistance to electrolytes (**high associative behavior**). Stable from pH 2 to 8, it enables the creation of formulas with a **specific skin feeling**, included foaming formulas: **rich, velvety & elegant**. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients & to **achieve ZEN**.

SEPINOV™ EMT 10 gives a supple gel & an easy pick-up.

(Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer)

Powder polymer "2-in-1", thickening in a wide pH range, **ready to use**, with **excellent stabilizing properties** (low level & with high percentage of oily phase). Sensory profile: **"satin" touch, fresh, glide-on**.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Benzoic Acid - Dehydroacetic Acid - Ethylhexylglycerin: EUXYL K701 (SCHÜLKE & MAYR) / Fragrance: 0.1% PALMO LAIT AMANDE (T150) / 0.14% ECOCERT ALURA RED at 0.1% (TECHNICO FLOR).

More informations available on seppic.com**SEPPIC**

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