



HYGIENE

EU07358 | VELVET FRESHNESS GELLED MAKE UP REMOVER



Gel

Sensorial make-up remover
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Micellar Jelly
—
Freshness & Comfort

A	Aqua/Water	Up to 100%
	Colorant	0.007%
	SEPIMAX ZEN™	0.75%
	SEPI NOV™ EMT 10	0.25%
B	AQUAXYL™	3.00%
	Phenoxyethanol	0.50%
	Sodium benzoate	0.20%
	Rosa Damascena Flower Water - Citric Acid - Sodium Benzoate - Potassium Sorbate	3.00%
	ADIPOLESS™	1.00%
	SEPICLEAR™ G7	0.50%
	Fragrance	0.05%

With WESOURCE

Transparent Pink Jelly / Packaging: Pump

pH: 5.6

VISCOSITIES: 1M at RT: 10,160 mPa.s Brookfield LV4-6

STABILITY: 1M at RT & 45°C

FORMULATION ADVICES: Pilot scale - 4 kg - Trimix - Rotor Stator

Disperse the colorant into water. Add both polymers to the solution and stir at room temperature during 6 min. Remove gas while keep on stirring 4 min. Add phase B to phase A and homogenize 5 min. Remove gas a second time for about 5 min. Check the final pH.

Stop with boring make-up removal!
Make your routine a unique sensorial pleasure!

The original micellar jelly texture resulting from the combination of **SEPIMAX ZEN™** & **SEPI NOV™ EMT 10**. It conciliates freshness & rich smoothness for a maximal comfort.

SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6): **Powder polymer, high associative behavior. Specific skin feeling: rich, velvety & elegant.** Formulate cream-gels with any kind of active ingredients & achieve ZEN.

SEPI NOV™ EMT 10 (Hydroxyethyl Acrylate - Sodium Acryloyldimethyl Taurate Copolymer): **Powder polymer "2-in-1", thickening** in a wide pH range, **ready to use**, with **excellent stabilizing properties**. Sensory profile: **"satin" touch, fresh, glide-on.**

SEPICLEAR™ G7, 100% bio-sourced solubilizing agent, is gentle to the skin & has a great cleansing potential at very low dosage.
(Heptyl Glucoside)

100% bio-based O/W concentrated solubilizer. Allow the introduction at room temperature of liposoluble compounds such as essential oils and vitamin E. **Non foaming**, it is suitable for skin care & micellar waters formulas.

A make up remover with care action: **AQUAXYL™** moisturizes the skin & **ADIPOLESS™** visibly erases dark circles.

AQUAXYL™ (Xylitylglucoside - Anhydroxylytol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow.** Mechanism of action validated by cosmetogenomics.

ADIPOLESS™ (Chenopodium Quinoa Seed Extract - Butylene Glycol): **Visibly erases dark circles** by significantly reducing the number of red blood cells surrounding the eye (capillaries are protected, limited formation of new blood vessels & the skin elasticity is maintained). **Dark circles are less visible & shadows are enlightened.**

ADDITIONAL INGREDIENTS: C.I.14720: Solution Rouge Rubis W3004 at 5% (SENSIENT LCW) / Rosa Damascena Flower Water - Citric Acid - Sodium Benzoate - Potassium Sorbate: Hydrolat rose PRH (HERBAROM) / Sodium Benzoate: Benzoate de Sodium (MERCK EUROLAB) / Fragrance: Parfum Aloe Bamboo Hydro (EXPRESSIONS PARFUMÉES).

More informations available on seppic.com

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