



MAKE UP

AS40122 | NUDE FLUID FOUNDATION



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“Naked-skin effect” foundation

9% of hydrophilic pigments

Good coverage*

*Seppic internal method

A	Aqua/Water	Up to 100%
	Glycerin	3.00%
	SOLAGUM™ AX	0.20%
	SEPIMAT™ P	1.00%
	Titanium Dioxide - Phytic Acid / Sodium Hydroxide	8.00%
B	Iron oxides Red - Phytic Acid / Sodium Hydroxide	0.24%
	Iron oxides Yellow - Phytic Acid / Sodium Hydroxide	0.66%
	Iron oxides Black - Phytic Acid / Sodium Hydroxide	0.09%
	FLUIDIFEEL™ EASY	2.00%
	EMOSMART™ L19	5.00%
C	LANOL 99	2.00%
	Parfum/Fragrance	0.20%
	SEPIMAX ZEN™	0.40%
D	AQUAXYL™	1.50%
	SAKADIKIUM™	3.00%
	EPHEMER™	1.00%
	Phenoxyethanol - Ethylhexylglycerin	0.90%

With WESOURCE

Tinted Fluid Emulsion / Packaging: Dropper

pH: 6 / **VISCOSITIES:** **1M** at RT: 4,000 mPa.s Brookfield LV4-6 / **Recovery at RT (after 1M at 45°C):** 3,800 mPa.s Brookfield LV4-6. **STABILITY:** 1M at RT, 45°C, -18°C, after freeze/thaw cycles -5/+40°C & after centrifugation 3000 rpm 30 min (a little of pigments sediment).

FORMULATION ADVICES: Laboratory scale - 300g - **Silverson - Rotor Stator**

Prepare phase A, mix it well, prepare phase B, add phase B into phase A, homogenize it for 2 minutes at 4000 RPM, then add phase C into the emulsion, homogenize it for 4 minutes at 4000 RPM. Add phase D one by one, homogenize it for another 2 minutes at 4000 RPM.



COLD PROCESS

An ultra-fluid & light texture for a make-up with a naked skin effect!

FLUIDIFEEL™ EASY allows the formulation of a very fluid foundation by a cold process. (Lauryl Glucoside - Myristyl Glucoside - Polyglyceryl-6 Laurate) **Glycolipidic O/W sustainable emulsifier**, from **100% vegetable origin**. It gives **light textures**, for a **nude skin sensation, comfortable & soft**.

EMOSMART™ L19 together with **LANOL 99** provides a light skin feel & gliding during application.

EMOSMART™ L19 (C15-19 Alkane) (*Plant-based & Renewable): **Non polar & biodegradable, bio-sourced emollient** which gives a **fresh & gliding touch**, with a **soft afterfeel**. **LANOL 99** (Isononyl Isononanoate): **Emollient agent**.

The combination of **SEPIMAX ZEN™** & **SOLAGUM™ AX** stabilizes this fluid formula & ensures the good pigment dispersions.

SEPIMAX ZEN™ (Polyacrylate Crosspolymer-6): **Powder polymer (high associative behavior)**. Stable pH 2-8. **Specific skin feeling: rich, velvety & elegant**. Formulate with any kind of active ingredients & achieve **ZEN**.

SOLAGUM™ AX (Acacia Senegal Gum - Xanthan Gum): **Combination of natural origin stabilizing gums**.

SEPIMAT™ P brings an ultra-soft & matte effect. (Polymethyl Methacrylate)

The foundation also contains active ingredients that bring various customer benefits. **AQUAXYL™** intensely moisturizes your skin. **EPHEMER™** brings an immediate & long lasting antioxidant effect to the foundation. **SAKADIKIUM™** protects the skin against photo-aging & blue light.

AQUAXYL™ (Xylitylglucoside - Anhydroxylitol - Xylitol): **Moisturizes & restructures the skin by harmonizing its hydric flow** (in vitro & in vivo proven efficacy).

EPHEMER™ (Caprylic / Capric Triglyceride - Undaria Pinnatifida Extract): **Extract of gametophytes (macroalgae cells)**. Unique sourcing of **ephemeral cells**, for **immediate & long lasting antioxidant effect**. In vitro & in vivo proven efficacy.

SAKADIKIUM™ (Glycerin - Aqua/Water - Hedychium Coronarium Root Extract): Unique source of sugars (from rhizomes of *Hedychium coronarium*). **Multiprotector against aging UV, external pollution & blue light**. In vivo, the skin is visibly brighter.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLKE & MAYR) / Titanium Dioxide - Phytic Acid/Sodium Hydroxide: Iron oxide red - Phytic Acid/Sodium Hydroxide: Iron oxide yellow - Phytic Acid/Sodium Hydroxide: Iron oxide black - Phytic Acid/Sodium Hydroxide (SENSIENT) / Fragrance: Frag 279954 (DROM).

More informations available on seppic.com

SEPPIC

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