



MAKE UP

# EU07577 | PERFECT BLEND

## Low coverage white base

NOC = 94.7%  
NATURALITY PROFILE according to ISO 16128 norm

D.I.Y. foundation base

Low coverage: 47%\*

Skin hydration &amp; protection

\*IN VITRO test - Seppic internal method.

<b>A</b>	<b>EASYNOV™</b>	<b>4.00%</b>
<b>B</b>	<b>C.I. 77891/Titanium Dioxide - Disodium Stearoyl Glutamate - Aluminium Hydroxide (white)</b>	<b>2.00%</b>
	<b>SEPIMAT H10</b>	<b>2.00%</b>
	Isocetyl Stearoyl Stearate	2.00%
	<b>EMOGREEN™ L15</b>	<b>1.50%</b>
	<b>EMOGREEN™ L19</b>	<b>4.00%</b>
<b>C</b>	Aqua/Water	Up to 100%
	<b>SEPINOV™ EMT 10</b>	<b>2.00%</b>
	<b>AQUAXYL™</b>	<b>3.00%</b>
	<b>SAKADIKIUM™</b>	<b>3.00%</b>
	Phenoxyethanol - Ethylhexylglycerin	1.00%

\*With WESOURCE

**White Shiny Cream / Packaging: Pump****VISCOSITIES: 1M at RT:** 38, 000 mPa.s Brookfield LV4-6.**STABILITY:** 1M at RT & 45°C.**FORMULATION ADVICES: Laboratory scale - 400 g - Deffloculator**

Prepare phase C with defloculator by increasing the shear depending on the vortex up to 1500 RPM (add preservatives and SAKADIKUM™ after gel formation).

In parallel, weigh phase B ingredients. Mix with ultra turax for 2min 30s at 7500 rpm. Add phase A into phase B and iron under ultra turax for 1min at 7500 rpm.

Add phase (A+B) into phase C and mix with an anchor at 300 rpm for 10 min. To finish, homogenise with rotor stator at 2500 rpm for 1m30s.



**PERFECT BLEND** is ideal for D.I.Y. concept or for an optimized industrial production. It combines inclusivity, sensoriality performance & caring benefits.

**GELTRAP™** is the perfect D.I.Y. base. It provides freshness during application & leaves a very comfortable afterfeel.

Its gel-in-oil texture, created by the combination of **EASYNOV™** & **SEPINOV™ EMT 10**, allows the incorporation of a high quantity of 2% pigments, deal to achieve a light coverage & natural finish. The texture brings water & sweat resistance for long lasting foundations.

**EASYNOV™** (Octyldodecanol - Octyldodecyl Xyloside - PEG-30 Dipolyhydroxystearate): Liquid lipophilic emulsifier; It realizes emulsions with an **internal gelled aqueous phase extra-rich in water** by a **cold process** with gentle stirring; the **GELTRAP™** emulsions. Novel formulation form, offering surprising textures: **freshness & cushion effect**.

**SEPINOV™ EMT 10** (Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer): Powder polymer «2-in-1», thickening in a wide pH range, ready to use, with an excellent stabilizing properties (low level & with high percentage of oily phase). Sensory profile: **“satin” touch, fresh, glide-on**.

The combination of **EMOGREEN™ L15** & **EMOGREEN™ L19** has been optimized to combine good playtime & a powdery soft finish.

**EMOGREEN™** also allow an efficient & stable pigments dispersion.

THE alternative to volatile silicone oils: non polar & biodegradable, bio-sourced emollients. High purity vegetable alkanes.

**EMOGREEN™ L15** (C15-19 Alkane\*) / **EMOGREEN™ L19** (C15-19 Alkane\*)  
(\*Plant-based & Renewable)

This base also provides skin care benefits: **AQUAXYL™** ensures an intense skin moisturization while **SAKADIKIUM™** protects the skin against blue light & pollution.

**AQUAXYL™** (Xylitylglucoside - Anhydroxylytol - Xylitol): Moisturizes & restructures the skin by harmonizing its hydric flow. Mechanism of action validated by cosmetogenomics.

**SAKADIKIUM™** (Aqua/Water - Glycerin - Hedychium Coronarium Root Extract): Concentrated extract of sugars from the rhizomes of Hedychium coronarium. Skin multi-protector.

**SEPIMAT™ H10** acts to **matify the complexion**

(Methyl Methacrylate Crosspolymer - Paraffinum Liquidum - Silica)

Hollow lipodispersible powder (hemispherical shaped particles), with excellent **absorbent** properties.

**ADDITIONAL INGREDIENTS:** Phenoxyethanol - Ethylhexylglycerin; EUXYL PE9010 (SCHÜLKE & MAYR) / Pigments: C.I. 77891/Titanium dioxide - Disodium stearyl glutamate - Aluminium hydroxide (white) - NAI (MYOSHI).

**A formula related to D.I.Y. (Do It Yourself) concept**

More informations available on [seppic.com](http://seppic.com)

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