



MAKE UP

EU07572 | INTENSE BLACK MASCARA

Extra volume



© ADOBE STOCK

Mascara noir intense

Extra volume: high wax content

A	Aqua/Water	Up to 100%
	Tetrasodium EDTA	0.05%
	Butylene glycol	5.00%
	Sodium Hydroxide	Up to pH 6.5

B	SENSANOV™ WR	3.00%
	Cera alba	14.00%
	Paraffin	4.00%
	Copernicia cerifera cera	4.00%
	Vp/eicosene copolymer	1.00%
	Tocopherol	0.05%

C	C.I. 77499 - IRON OXIDE BLACK	10.00%
	SOLAGUM™ AX	2.00%

D	Phenylpropanol - Propanediol - Caprylyl glycol - Tocopherol	0.50%
	Caprylyl glycol - Ethylhexylglycerin	1.00%

With WESOURCE

Black Paste / Packaging: Mascara**pH: 6.5****VISCOSITIES: 1M at RT: 150,000 mPa.s Brookfield LV4-6.****FORMULATION ADVICES: Laboratory scale - 1 Kg - Ultra Turrax**

Melt phase B in water bath at 85°C and stir with spatula. Add phase C and let the mix in the hot water bath. Then add phase A and stir for 5 min at 9000 rpm at 85°C (water bath). Remove the becker from the water bath to cool the blend. Decrease the Ultra Turrax speed to 4000 rpm. Then add phase D and stir 3 min at 9000 rpm. Check the pH, it must be between 6.2 and 6.5. Put in the packaging at 65°C.

INTENSE BLACK MASCARA
brings volume to the lashes for
an even more intense & glamorous look!

SENSANOV™ WR allows the production of a stable O/W emulsion with a high wax content. (C20-22 Alkyl Phosphate - C20-22 Alcohols)

Versatile phosphate anionic emulsifier effective at low dosage (1 to 3%). Brings a feeling of **lightness** followed by the sensation of a **velvety & protective veil**, which translates *in vivo* into a **water-remnant effect**. It **reduces oiliness of extra rich emulsion**. Ideal for **makeup** products, it is able to emulsify a high percentage of fillers keeping a **perfectly smooth texture**.

The combination of **SENSANOV™ WR** & **SOLAGUM™ AX** facilitates the deposit of the formula on the eyelash, for an optimal rendering & a great comfort of application:

SENSANOV™ WR (C20-22 Alkyl Phosphate - C20-22 Alcohols)

SOLAGUM™ AX (Acacia Senegal Gum - Xanthan Gum):

Combination of natural thickening polymers. Eco-friendly product developed in accordance with sustainable development. Can be used with hot or cold process.

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PES010 (SCHÜLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl glycol - Tocopherol: SENSIVA PA 40 (SCHÜLKE & MAYR) / Cera alba: CERABELL BLANCHE DAB (BAERLOCHER FRANCE) / Paraffin: MERKUR 771 (SASOL) / Copernicia cerifera cera: CERALBA TL / Vp/eicosene copolymer: ANTARON V220 F (QUARRECHIM) / Tocopherol: DI APHA TOCOPHEROL (BASF) / C.I. 77499 - IRON OXIDE BLACK: BLACK OXYDE (BASF).

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