



SKIN CARE

EU07430 | BLUE POP ART

#Rejuvenating#Multimasking



O/W Emulsion

A	Aqua/Water Glycerin	Up to 100% 2.00%
B	SEPI NOV™ EMT 10 SEPI MAX ZEN™	0.40% 0.40%
C	EMO SMART™ V21 EMO GREEN™ L19 MONTANO V™ 202 MONTANO V™ 68 MB LANOL P LANOL 14M	5.00% 3.00% 2.00% 2.00% 2.00% 2.00%
D	Argania Spinosa Kernel Oil	2.00%
E	CEL TOSOME™ CRITHMUM MARITIMUM CEL TOSOME™ ERYNGIUM MARITIMUM Phenoxyethanol - Ethylhexylglycerin Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol Colorants Parfum/Fragrance	0.20% 0.05% 1.00% 0.50% 0.006% 0.30%

With WESOURCE

Glossy Blue Thick Emulsion / Packaging: Tube

pH: 5.9 / **VISCOSITIES:** 1M at RT: 190,000 mPa.s Brookfield LV4-6.**Recovery at RT (after 1M at 45°C):** 96,800 mPa.s Brookfield LV4-6.**STABILITY:** 1M stable at RT & 45°C.

FORMULATION ADVICES / Pilot - 2 kg

Heat phase C to 85°C, then add phase B into phase C. Weigh ingredients of phase A, then add phase A into phase (B+C), mix under Silverson agitation at 4000 rpm during 4 minutes. Cool down under agitation by anchor. (100-200 rpm during 20 minutes), and add phase D and phase E.

Erase the signs of aging in a brushstroke!

CEL TOSOME™ CRITHMUM MARITIMUM & CEL TOSOME™ ERYNGIUM MARITIMUM active ingredients are obtained plant cell culture. They promote collagen synthesis while giving firmness to the skin.

CEL TOSOME™ CRITHMUM MARITIMUM (*Crithmum Maritimum Callus Culture Filtrate*): Pure 'Sea Fennel' stem cells, acting on the **prevention of skin aging & cutaneous pigmentation** (in vivo study).

CEL TOSOME™ ERYNGIUM MARITIMUM (*Eryngium Maritimum Callus Culture Filtrate*): Pure marine plant stem cells (water dispersible powder form) to **act on multiple factors of skin aging**: Skin **restructuration & anti-inflammation** (in vivo study).

SEPI NOV™ EMT 10 & SEPI MAX ZEN™ association provides a cocooning texture. They have a strong resistance to electrolytes, and ensure a stable & homogeneous distribution of the active ingredients in formula.

SEPI NOV™ EMT 10 (*Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer*) Powder polymer "2-in-1", thickening in a wide pH range (3-12), ready to use. **Excellent stabilizing properties**. Sensory profile: "satin" touch, fresh, glide-on.

SEPI MAX ZEN™ (*Polyacrylate Crosspolymer-6*) Powder polymer with a **maximum resistance to electrolytes**, with a high associative behavior (stable from pH 2 to 8). It's now possible to formulate with any kind of active ingredients, achieving ZEN.

MONTANO V™ 202 & MONTANO V™ 68 MB give a perfect smooth texture to the mask.

MONTANO V™ 202 (*Arachidyl Alcohol - Behenyl Alcohol - Arachidyl Glucoside*)
MONTANO V™ 68 MB (*Cetearyl Alcohol - Cetearyl Glucoside*)

EMO GREEN™ V21 & EMO GREEN™ L19 bring lightness & emollience, giving a fresh sensation during application.

EMO GREEN™ V21 (C18-21 Alkane) / **EMO GREEN™ L19** (C15-19 Alkane) (* Renewable)

LANOL P & LANOL 14 M : two texturizing agents to improve the mask's consistency, without any soaping effect.

LANOL P (*Glycol Palmitate*) / **LANOL 14M** (*Myreth-3 Myristate*)

ADDITIONAL INGREDIENTS: Phenoxyethanol - Ethylhexylglycerin: EUXYL PE9010 (SCHÜLLKE & MAYR) / Phenylpropanol - Propanediol - Caprylyl Glycol - Tocopherol: SENSI VA PA40 (SCHULKE & MAYR) / Argania Spinosa Kernel Oil: HUILE D'ARGAN (CRODA) / Colorant: SOLUTION BLEU AZUR 1% + 1% EUXYL PE9010 / Fragrance: PARFUM NEUTRAL EXPRESSIONS PARFUMES.

A formula related to MOOD PAINT concept

More informations available on seppic.com

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