

Seppic wins award for its brand *wesource* at the 29th Festival Com' Santé

During the 29th Festival Com' Santé, Seppic won the silver prize in the CORPORATE COMMUNICATION category, with its brand *wesource*.

This festival promotes the communication campaigns of the professionals, businesses and associations of the healthcare industry. The topic of the 29th edition was "Ethics, in the heart of health" and **nearly 100 projects were submitted**.

The prize - delivered by a jury of 9 communication and / or health professionals - rewards Seppic for its **communication on the brand *wesource* and its commitments**.

Today, consumers are increasingly paying attention to their health and well-being and the cosmetics industry must meet a global ethical requirement: *wesource*'s communication is built on naturality, scientific expertise and a societal commitment in Madagascar.

For over 60 years, knowledge of the Malagasy plants has triggered innovation and led to the development and continuous improvement of the *Centella asiatica* supply-chain. Seppic is committed to a sustainable harvest and equitable sharing of its know-how and benefits with the local partners.

Léa Seidenbinder, *wesource* Brand Marketing Manager, says: "This award recognizes *wesource*, our new active ingredients brand, as well as its associated communication actions. This is also a great opportunity to publicize our commitments in Madagascar and to engage more partners to join us."

[Discover our responsible actions in Madagascar](#)

SEPPIC in brief

A company of Air Liquide Healthcare, Seppic designs and markets a wide range of **specialty ingredients for health and beauty**. Present in **100 countries** through its subsidiaries and its network of distributors, Seppic employs **730 people** worldwide, including **100 employees dedicated to innovation**. www.seppic.com

Air Liquide Healthcare

Supplies **medical gases, home healthcare services, hygiene products, medical equipment and specialty ingredients**. In 2017, it served over **15,000 hospitals and clinics** and more than **1.5 million patients** at home throughout the world. The Group's Healthcare business reached **€3,401 million in revenues in 2017**, with the support of its **16,500 employees**.



CONTACTS

SEPPIC Communications

Alexandra Gilbert
+33 (0)1 42 91 41 18

FP2COM for SEPPIC

Florence Portejoie
+ 33 (0) 6 07 76 82 83

The world leader in gases, technologies and services for Industry and Health, Air Liquide is present in 80 countries with approximately 65,000 employees and serves more than 3.5 million customers and patients. Oxygen, nitrogen and hydrogen are essential small molecules for life, matter and energy. They embody Air Liquide's scientific territory and have been at the core of the company's activities since its creation in 1902.

Air Liquide's ambition is to lead its industry, deliver long term performance and contribute to sustainability. The company's customer-centric transformation strategy aims at profitable growth over the long term. It relies on operational excellence, selective investments, open innovation and a network organization implemented by the Group worldwide. Through the commitment and inventiveness of its people, Air Liquide leverages energy and environment transition, changes in healthcare and digitization, and delivers greater value to all its stakeholders.

Air Liquide's revenue amounted to 20.3 billion euros in 2017 and its solutions that protect life and the environment represented more than 40% of sales. Air Liquide is listed on the Euronext Paris stock exchange (compartment A) and belongs to the CAC 40, EURO STOXX 50 and FTSE4Good indexes.