



· Mercury colour-like cream gel

· Packaging: tube

· Creamy eye-shadow « care » with trendy shimmer!

· Simulgel™ SMS 88 stabilizes the pearl and the pigments to reveal shaded glints

· Sepimat™ HB V gives a velvety feel for a powdery finish

· Absolute comfort and perfect sticking all day long

· Eyelids are moisturized and restructured thanks to the active action of Aquaxyl™ & Sepilift™ DPHP



EU07080AS - 1210

## CREAMY SILVER EYE SHADOW

### Formula

A Dipentaerythritol Pentaisononanoate	12,00 %
Prunus Amygdalus Dulcis (Sweet Almond) Oil	2,00 %
B SEPILIFT™ DPHP	1,00 %
C Aqua/Water	Up to 100 %
Triethanolamine	0,20 %
D Potassium Aluminium Silicate and Titanium Dioxide	5,00 %
Mica and Titanium Dioxide	1,00 %
Titanium Dioxide	2,50 %
Iron Oxides and Mica and Titanium Dioxide	1,00 %
Calcium Aluminum Borosilicate and Silica and Titanium Dioxide and Tin Oxide	1,25 %
SEPIMAT™ HB V	0,50 %
E SIMULGEL™ SMS 88	3,00 %
F AQUAXYL™	3,00 %
Phenoxyethanol and Ethylhexylglycerin	1,00 %

### Procedure

#### (Pilot – Trimix – 5 kg)

In a vessel, combine phase A ingredients together and heat up to 70° C. Once it is melted add Sepilift™ DPHP. In the main tank, incorporate the water and Triethanolamine and heat up to 70° C. Then add phase D ingredients in order listed while stirring. Add Simulgel™ SMS 88 and stir until the gel is smooth. Add phase A + B to the main batch and mix well. Start cooling down and at 40° C add the remaining ingredients and mix until the mixture is homogeneous.

### Characteristics

Appearance	Cream gel with a mercury colour
pH à M1 TA	6,88
Viscosity at room temp	53,200 mPa.s BROOKFIELD LV4 speed 6
Viscosity after 1 month at 45° C	8,940 mPa.s BROOKFIELD LV4 speed 6
Viscosity recovery at RT (after 1 month at 45° C)	90,000 mPa.s BROOKFIELD LV4 speed 6
Stability	> M1 at RT and 45° C After 1 month of freeze/thaw cycles -5 / +40° C Stable after 18h at -18° C

## Raw materials from SEPPIC

### SEPILIFT™ DPHP

#### Dipalmitoyl Hydroxyproline

Plant-derived hydroxyproline "Lipovector", this product has anti-wrinkle (effectiveness proven in vivo), moisturized and toning properties (contraction of the collagen fibers, protection of dermal fibers from enzymatic lysis and anti-free radical action). Sepilift DPHP has intrinsic emulsifying properties which provide a specific touch to the emulsion.

### SEPIMAT™ HB V

#### Methyl Methacrylate Crosspolymer

Ultra-soft hollow microspheres that impart a "powdery" effect at low use levels. Versatile as they are dispersible either in oil phase or in the aqueous phase, they are suitable for various formulations, gels, cream gels as well as O/W, W/O or W/Si emulsions. From 0.5%, Sepimat™ HB V prevents formulations from being greasy and provides a soft and powdery feel.

### LANOL™ 99

#### Isononyl Isononanoate

Texturing agent which improves consistency and stability of the formula, without any soaping effect.

### SIMULGEL™ SMS 88

#### Sodium Acrylate / Acryloyldimethyltaurate/ Dimethylacrylamide Crosspolymer and Isohexadecane and Polysorbate 60

This compound is in the form of liquid, and is ready-for-use. It is a thickening agent on a wide range of pH(3 to 10), and has a tremendous stabilizing power. It provides to the formulas an enriched and comfortable sense of touch, which is ideal for a "Cocoon" concept.

### AQUAXYL™

#### Xylitylglicoside and Anhydroxylitol and Xylitol

Aquaxyl™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted and water loss is reduced (in vitro and in vivo tests prove this efficacy).

### Other raw materials...

- Prunus Amygdalus Dulcis (**Sweet Almond**) Oil (**BERTIN**)
- Dipentaerythritol Pentaisononanoate: **Dub Vinyl (STEARINERIE DUBOIS)**
- Potassium Aluminium Silicate and Titanium Dioxide: **Candurin Silver Lustre (MERCK)**
- Mica and Titanium Dioxide: **Timiron MP 1005 Super Silk**
- Titanium Dioxide: **(ARNAUD)**
- Iron Oxides and Mica and Titanium Dioxide: **Mica Black (MERCK)**
- Calcium Aluminum Borosilicate and Silica and Titanium Dioxide and Tin Oxide: **Ronastar Noble Sparks (MERK)**
- Phenoxyethanol and Ethylhexylglycerin: **EUXYL PE9010 (SCHULKE)**