

# SEPPIC

## EU07293

### RADIANCE REVIVAL THE ILLUMINATING PRESSED POWDER



Powder



- Powder
- Packaging : powder

- The Illuminating Pressed Powder, the iconic beauty product of your purse !!!
- Visibly luminous skin with :
  - TIMECODE™ increases microvascularisation and reduces the inflamm'aging.
  - SEPIWHITE™ MSH and CELLULOSOMES CiC2 inhibit melanogenic cascade
- AQUAXYL™ hydrates skin from morning to night.
- SEPIPRESS™ M and PHYCOCORAIL, natural coral powder, provide softness and a slight matifying effect.
- New silky, translucent finishing veil adjusts to any skin tone.



EU07293-1312

#### Formula

A	SEPIWHITE™ MSH	0.20%
	PHYCOCORAIL	3.00%
	SEPIPRESS™ M	2.00%
	Mica	17.50%
	Talc	Up to 100%
	Colorants	2.20%
	LANOL™99	4.00%
	Dimethicone	4.00%
	TIMECODE™	1.00%
	AQUAXYL™	1.00%
	CELLULOSOMES CiC2	0.10%

#### Procedure

##### Lab scale

All the powders are placed in the grinder bowl . Then grind 15s+15s (clean up in between).  
Binders are add then in the bowl, and again, grind is apply 15s+15s (clean up in between).

The powder is pressed at 120b.

#### Characteristics

Appearance powder

## Raw materials from SEPPIC

#### SEPIWHITE™ MSH

##### Undecylenoyl Phenylalanine

A lightening active ingredient acting through an original pathway. Alpha MSH antagonist ("Melanotropin"), it decreases effectively the melanic pigments by respecting the cutaneous integrity. Ecocert approved.

#### PHYCOCORAIL

##### Algae Extract/ Mannitol/ Diatomaceous Earth/ Zinc Sulfate

Powder form active which plays a sensorial role and acts as a free radical scavenger and photoprotector

#### SEPIPRESS™ M

##### Acrylates Copolymer and Silica

Smooth, ultra soft and mattifying microspheres, which do not dry out the skin and that deliver a light powdery feel to formulations.

#### LANOL™ 99

##### Isononyl Isononanoate

Emollient agent.

#### TIMECODE™

##### Palmitoyl Glycine

The best ally against inflamm'aging, it targets the aging key markers. Lifted and firmed up, the skin reveal a new radiance!

The TIMECODE™ anti-wrinkles activity is higher to the one of the market anti-aging reference (*in vivo*: 78% of the volunteers are satisfied).

In 2000, characterization of the inflamm'aging and its relation to the InterLeukin-6. SEPPIC's answer : TIMECODE™ (Palmitoyl Glycine)

#### AQUAXYL™

##### Xylitylglucoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved.

#### CELLULOSOMES CiC2

##### Crithmum Maritimum Extract

Pure Sea Fennel stem cells which acts on the prevention of skin aging & cutaneous pigmentation (in vivo study).

## Other raw materials...

- Mica: **Mica 1000 (SCIAMA)**
- Talc : **Talc (LUZENAC)**
- Colorants : Yellow Iron Oxide (0.10%), Ariabel Sienna (0.10%), Silver Lustre (2.00%)
- **Yellow Iron Oxide (BASF)**, Ariabel sienna : **Unipure red LC383 (LCW)**, **Silver Lustre (MERCK)**
- Dimethicone : **DC200/350 (DOW CORNING)**

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\* Our stability protocols are available at your request.



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