

# VELVET FRESHNESS GELLED MAKE UP REMOVER



- Packaging: pump
- Aspect: transparent pink

Stop with boring make-up removal! The original micellar jelly texture resulting from the combination of **SEPIMAX™ ZEN** and **SEPINOV™ EMT 10**. It conciliates freshness and rich smoothness for a maximal comfort.

**SEPICLEAR™ G7**, 100% bio-sourced solubilizing agent, is gentle to the skin and has a great cleansing potential at very low dosage.

A make up remover with care action : **AQUAXYL™** moisturizes the skin and **ADIPOLESS™** visibly erases dark circles.

Make your routine a unique sensorial pleasure!



EU07358 - 1510

Formula		
A	Aqua/Water Colorant <b>SEPIMAX™ ZEN</b> <b>SEPINOV™ EMT 10</b>	Up to 100% 0.007% 0.75% 0.25%
B	<b>AQUAXYL™</b> Phenoxyethanol Sodium benzoate Rosa damascena flower water and citric acid and sodium benzoate and potassium sorbate <b>ADIPOLESS™</b> <b>SEPICLEAR™ G7</b> Fragrance	3.00% 0.5% 0.20% 3.00% 1.00% 0.50% 0.05%

**Procedure**  
**TRIMIX – Rotor Stator (4 kg)**

Disperse the colorant into water. Add both polymers to the solution and stir at room temperature during 6 min. Remove gas while keep on stirring 4 min. Add phase B to phase A and homogenize 5 min. Remove gas a second time for about 5 min. Check the final pH.

Characteristics	
Appearance	Transparent pink jelly
pH	5.6
Viscosity 1M at RT	10 160 mPas, Brookfield S3S6
Stability +4° C	Stable

## Raw materials from SEPPIC

### SEPIMAX™ ZEN

#### Polyacrylate Crosspolymer-6

Powder polymer with a MAXIMUM resistance to electrolytes thanks to its high associative behavior. Stable from pH 2 to 8, it enables the creation of formulas with a specific skin feeling: rich, velvety and elegant. It is now possible to formulate transparent aqueous gels, cream-gels and emulsions with any kind of active ingredients and to achieve ZEN.

### SEPINOV™ EMT 10

#### Hydroxyethyl Acrylate / Sodium Acryloyldimethyl Taurate Copolymer

Powder polymer «2-in-1», thickening in a wide pH range (3-12), ready to use, with an excellent stabilizing properties at low level and in presence of a high % of oily phase.

Sensory profile: "satin" touch, fresh, glide-on

### AQUAXYL™

#### Xylitylglucoside and Anhydroxylitol and Xylitol

AQUAXYL™ moisturizes and restructures the skin by harmonizing the hydric flow of the skin. Water reserves are instantly boosted, water circulation is improved in all skin layers and water loss is reduced (in vitro and in vivo tests prove this efficacy). It's mechanism of action has been validated by cosmetogenomics. Ecocert and Natrue approved

### ADIPOLESS™

#### Chenopodium Quinoa Seed Extract and Butylene Glycol

Visibly erases dark circles by significantly reducing the number of red blood cells surrounding the eye. Dark circles are less visible and shadows are enlightened.

New modes of action: capillaries are protected, limited formation of new blood vessels and the skin elasticity is maintained.

### SEPICLEAR™ G7

#### Heptyl Glucoside.

100% bio-based O/W concentrated solubilizer. Allow the introduction at room temperature of liposoluble compounds such as essential oils and vitamin E. Non foaming, it is suitable for skincare, haircare and micellar waters formulas.

## Other raw materials...

- Fragrance : Parfum Aloe Bamboo Hydro (EXPRESSIONS PARFUMÉES)
- C.I. 14720: Solution Rouge Rubis W3004 à 5% (SENSIENT LCW)
- Rosa damascena flower water and citric acid and sodium benzoate and potassium sorbate: Hydrolat rose PRH (HERBAROM)
- Sodium Benzoate : Benzoate de Sodium (MERCK EUROLAB)